



ROCHESTER SYMPHONY



2023/24 Advertising Partnership

NEW! Program books will be printed in September 2023 and be used throughout the entirety of the season until the final concert in April 2024.

Your ad placed in the Rochester Symphony program book provides...

- Estimated distribution of more than 5,000 copies to Rochester Symphony community.
- Visibility for an 8-month time period (September 2023 - April 2024).
- Option for premium placement for increased exposure.
- A pair of complimentary tickets to use yourself or share with employees or clients.

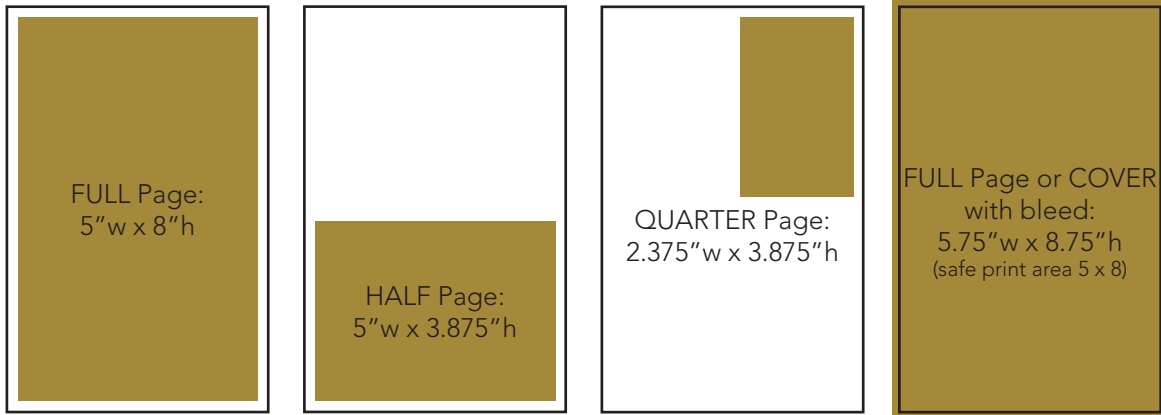
Standard Ad Placement	Size in inches	Early rate before June 30	Full rate after July 1
Full page*	5 x 8	\$720	\$800
Half page	5 x 3.75	\$540	\$600
Quarter page	2.375 x 3.75	\$450	\$500

Premium Ad Placement

*bleed optional

Back cover*	5 x 8	\$1,800	\$2,000
Inside front cover*	5 x 8	\$1,620	\$1,800
Inside back cover*	5 x 8	\$1,620	\$1,800
Full premium page* (facing conductor bios)	5 x 8	\$900	\$1,000

5.5 x 8.5 PROGRAM BOOK AD SIZES



SPECS

- File must be formatted as JPG or PDF only.
- All files must be a minimum of 300 dpi.
- Color should be in CMYK with any black and white set to grayscale.
- Bleeds can only be accommodated for full page sizes.
- All files submitted must be final artwork suitable for 8-month print run.
- Files must be received no later than Friday, August 11, 2023.

ADVERTISER _____

CONTACT _____

ADDRESS _____

EMAIL _____ PHONE _____

FULL PAGE

HALF PAGE

QUARTER PAGE

PREMIUM PLACEMENT

(we will contact you with availability)

SUBMISSION DETAILS

- To receive early rate, ads must be received by June 30, 2023. After July 1, full rate applies.
- All advertisements must be received no later than Friday, August 11, 2023 to be published in the season program book.
- Send ads to Gina Dewink at ginad@rochestersymphony.org via email or file transfer.

ADDITIONAL VISIBILITY

Looking for ways to include your business in our mass emails, posters, website and more?
Review our sponsorship packages at rochestersymphony.org/sponsorship.

Questions? Email Gina Dewink (director of marketing) or call 507-286-8742